



5 SUREFIRE STEPS

To Grow Your

FACEBOOK PAGE

These 5 steps helped me grow my Facebook page from 50 likes to more than 300 likes in just two months and cost me no more than \$25 - \$30 bucks.



Create a really great "give" post

This is a post that could be a quote that resonates with your audience, a photo that is high impact and includes a written mini blog that contains value (not a link), a video where you provide a tip or something that your ideal audience really needs. (NOTHING THAT TAKES THEM OFF FACEBOOK. You want LIKES, not clicks)



Boost that post

Boost that post for \$5 to \$10. Choose the target of "People who like your page and their friends."



Find the Engaged

Once you have 4 or more likes, you will see under the post "name, name and **15 other people** like this post." Click the linked "15 other people."



Invite the Engaged

You will see a button that says "invite" to the right of each name. Go down the list and click invite for each new potential fan.



Do it Again. And Again. And Again.

Rinse and repeat once a month or so.

You will also get what I call "drive-by likes" from people who like the post and then click through to your page and enjoy the other content you post. Once those people like your page along with the new invites, your boosted post will gain even more exposure.

Want more tips to grow using Facebook ads?



Get this 30-minute
behind the scenes
training

Learn how to set up your very own
Facebook ad to **grow your**
audience and influence.

You will learn...

- How to create ads that your ideal customer will love
- What strategies you need to target your PERFECT client
- How I created a Facebook ad that costs 45 cents and generated \$35 from one click
- BONUS: Action items to get your first ad started today.



This saved us months of experimentation!

This workshop provided a lot of value and actionable tips. We just started using FB ads for our business and this presentation has probably saved us months of experimentation, as well as wasted money trying to get it right. I would recommend this presentation for anyone looking to promote their business/course/webinar through Facebook, or someone who is already going through the process but needs to know how to refine their efforts for maximum efficiency!

Visit LaTishaStyles.com/grow to get this Facebook ad training workshop.

Hi! I'm LaTisha Styles

I'm a business and marketing strategist for part-time entrepreneurs who want to take their side-hustles full-time. I specialize in creating and growing multiple streams of income and the systems that run them on auto-pilot.

